



Yorba Linda Avocado Display

Date

Early 20th Century

Primary Maker

Leo E. Tiede

Medium

Photographic print

Description

Photograph and negative taken by Santa Ana photographer Leo E. Tiede depicting a display of avocados from the city of Yorba Linda at a fair. A sign above the booth reads: We Challenge the World to Grow a Better Avocado or Lemon. Below that sign are the words Yorba Linda written in avocados. One of the boxes of avocados has a label in the side advertising Purple and Gold Brand avocados distributed by W. M. Holloway, grower and shipper, Yorba Linda, Cal. This photo may depict a display at the Orange County Fair. Each year at the fair, OC cities displayed their finest products and prizes were awarded for livestock, produce, and homemade goods. To this day, the OC Fair continues this tradition by featuring a wide array of products for sale by individual vendors in sections of the fairgrounds named Carnival of Products, Parade of Products, and Festival of Products.

Dimensions

8 × 10 in. (20.3 × 25.4 cm)