

Basic Detail Report



Parade of Products W.C.T.U. Float

Date

c. 1906

Medium

Photographic print

Description

Photograph of a float from Santa Ana's Parade of Products, likely taken around 1906. Women's Christian

Temperance Union float drawn by 4 white horses. Three-seater carriage draped in white. Driver and 5 ladies (unidentified) dressed in white. Wreaths around horses' collars. This float was a part of the Parade of Products which was first held in conjunction with the Orange County Fair in 1906. The parade was created to display the wealth of products produced in Orange County, a Queen was chosen each year, and prizes were awarded for livestock, produce, and homemade goods. To this day, the OC Fair continues this tradition by featuring a wide array of products for sale by individual vendors in sections of the fairgrounds named Carnival of Products, Parade of Products, and Festival of Products.

Dimensions

5 × 7 in. (12.7 × 17.8 cm)