

# Basic Detail Report

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## Parade of Products Hewes Ranch Float

### Date

1904

### Medium

Photographic print

### Description

Photograph depicting a float from Santa Ana's Parade of Products, likely taken around 1904. The float is labeled "Hewes Ranch" and represents the lands and crops of

county pioneer David Hewes, particularly his Trans Continental Brand of oranges. Photo taken by R.V. Corbett, photographer, 319 W 4th St, Santa Ana. The man sitting on the left driving the float is identified as Mr. J.M. Wyne. This Hewes Ranch float was a part of the Parade of Products which was first held in conjunction with the Orange County Fair in 1906. The parade was created to display the wealth of products produced in Orange County, a Queen was chosen each year, and prizes were awarded for livestock, produce, and homemade goods. To this day, the OC Fair continues this tradition by featuring a wide array of products for sale by individual vendors in sections of the fairgrounds named Carnival of Products, Parade of Products, and Festival of Products.

### Dimensions

8 × 10 in. (20.3 × 25.4 cm)